

Stealth Pictures Announces Slate Of Celebrity Projects

By KSL Public Relations

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Stealth Pictures, LLC, a newly created production company specializing in the “re-boot” of intellectual property for all platforms has begun work on more than a half-dozen properties to be packaged for film, television, publishing and digital distribution. Carey Fox, founder of Stealth, is a producer and writer and has worked with Cindy Crawford, Mark Ronson, Kate and Andy Spade, Revlon, and others.

Fox will be bringing the recently completed documentary short, “For the Benefit of Mr. Buffett” to the increasingly high profile festival circuit. “For the Benefit of Mr. Buffett” is ‘the first screwball documentary of the Great Recession’, starring financial legend, Warren Buffett, a roomful of ukuleles and a crowd of screaming indie music fans, according to Fox. It follows the journey of two self-professed performance philanthropists, veteran music producer/filmmaker David Barrett and producer Roger Greenawalt, who at the dawn of the financial crisis held a 24 hour concert of the entire Beatles catalog...performed on ukulele...via local Williamsburg and New York City musicians. Their goal? To raise money to give to Warren Buffett so that they “...could see what he would do with it” on the eve of Barack Obama’s inauguration.

Stealth will also adapt Bob Bowdon’s award-winning Charter School documentary, “The Cartel Movie”, for television. Stealth and Bowdon Media are teaming with high-profile management/production company, Leverage, (“Entourage”, “In Treatment”. “Boardwalk Empire”) to develop a weekly, one-hour dramatic series based on the film.

Fox, a long-time YA media maven (GOLDEN BOOKS FAMILY ENTERTAINMENT, INC.) is launching a self-help franchise (book series, website, blog and merchandise line) for tween girls alongside celebrated viral star turned news-caster and fashion entrepreneur, Amber (“The Obama Girl”) Ettinger, titled “The SuperStar in Training Handbook: A Guide for Ambitious Girls”.

The hip, accessible, fun, and uniquely positive primer is a self-help guide for the core young (9 to 14 year old) female demo of this rapidly growing market. This pop culture-inflected roadmap shows the increasingly influential Disney-demo how social/ viral media and strong family values can help them reach their dreams and become a “rising star”, in whatever endeavor they choose, be it physicist, astronaut, pop star, or architect. Content will feature advice from industry experts as well as tips from noted tween “role models”.

Also on the slate, a re-boot of Heroic Publishing’s comicbook library (“The Huntsman”, “WitchGirls, Inc.”). The titles, featuring characters born from a late 70s cult fave Dungeon and Dragons style RPG (role-playing game), also include original work (“Alter Ego”, “Anthem”) from Marvel legend (“Ghost Rider”), Roy Thomas. Joining forces with industry pro, Brendan Deneen (top-selling “Flash Gordon” and “Casper” re-launch.) Stealth is currently in discussion with studios, networks and talent.

Harlem’s first high school football team in over 60 years, the Harlem Hellfighters, are currently the focus of a feature film currently being packaged by Stealth and production partner, Leverage (Mark Wahlberg’s “Invincible”).

The fast-rising global dance and music phenomenon- urban “Dancehall” - is the subject of a new reality series and live tour from Stealth and Peabody Award-winning Deborah Pointer’s, Urban Pulse Entertainment. The docusoap follows the lives of five wildly diverse Dancehall Queens on stage and off. A year-long showcase tour of top dancehall talent will kick off later this year.

International headlines lead Fox to grab life story rights from a principle figure in the infamous McDonald’s Strip Search case. The case, which recently concluded in a record \$6 million-plus award for its young victim, garnered global coverage for details of its brutality and the stubborn refusal of the fast-food giant to admit culpability. “Arch Enemies”, the memoirs of Carol Cook, the paralegal who championed the case and the safety its 18-year-old victim, chronicles the story and the efforts of the corporate lawyers who sought to stonewall her efforts, a journey which led her from BMW-ed soccer mom in Louisville, Kentucky to suddenly divorced and homeless loner to celebrated NYC tenants’ rights activist and key figure in what is expected to be one of the U.S. Department of Justice’s most controversial sexual discrimination and harassment cases.

Also from Stealth, “The Thin Thirty”, a documentary based on a book by Louisville, Ky. author Shannon Ragland reveals a David Lynch-worthy season in hell by the U of K football squad as a Vince Lombardi-inspired coach drags them across a field of game-fixing, physical abuse, sex...and Rock Hudson... in 1962 Kentucky.

With interest in low to mid-budget projects continuing to build, Stealth Is uniquely positioned to bring high-profile storytelling to indie-style filmmaking and television.

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